

# Find Your True Purpose

What a different story people would have to tell if they would adopt a definite purpose and stand by that purpose ***until it had time to become an all-consuming purpose.*** (emphasis mine)

Napoleon Hill  
Laws of Success

I read a fantastic paper today by Bob Proctor on Vision, Purpose, and Goals and I'm not sure that I am allowed to redistribute the download so I'm going to tell you about it. Bob Proctor is a motivational / success coach and I think he is great. I have posted several times on this topic because it core to your success. Here is Bob explaining it:

If you fail to determine your definite purpose, everything else is wrong. It's like working with a broken compass - you may think your going North, but you're not. You're not sure which direction you're heading, so, you're just wandering aimlessly.

Without your purpose identified firmly in your mind, you will wander through life, never quite feeling that you're "in the flow". I say, then, that it's imperative you recognize what it is you're good at - what it is you really love to do. Your purpose in this lifetime is to do the thing that you love.

## Fall in Love With an Idea

I can related to this. When I was younger I was in love with ideas all the time and the passion that resulted was intense. I've lost a little of that like the Hall and Oats cover of the Righteous Brothers *You've Lost That Lovin' Feeling*:

*You've lost that lovin' feeling,  
Whoa, that lovin' feeling,  
You've lost that lovin' feeling,  
Now it's gone...gone...gone...wooooooh.*

But I'm getting it back again.

Bob explains that once you land on your purpose and start doing what you love it's like being 12 years old again:

... waking up to your first glorious day of summer vacation. What might have been drudgery for you just a day before is now grand opportunity and discovery. You're *loaded* with ambition.

... Acting on your purpose pushes your ambition through the ROOF. The gifts within you were programmed to SING in a spotlight on center *stage*. Ambition is the talent agent that promotes these gifts and believes in your gifts to get them to that stage. The performance you do from that stage ... that's your life's purpose.

Whew! Reading all this gave me goose bumps!

## **Find Your Truth**

It's time to listen to YOUR inner voice and take seriously what it is telling you. What comes naturally to **you**? What gets **you** juiced? What gets **you** moving at the start of each day?

See, the masses are obsessed with conformity rather than creativity. I know you've had a great deal of input from well-meaning people who would rather you just stick to the status-quo ... even if it's making you *miserable*. In their eyes, the status quo is safer ... less invasive ... more comfortable ... and it doesn't push them into thinking about *their* lives.

Amen Brother Bob.

## **You're Not On This Planet to Live Someone Else's Dream**

Don't let others steal your dream with their negativity or their opinion. It's your dream. It's your life.

See, if you're not on purpose, EVERYTHING is off course.  
When you have the right purpose, you'll easily develop the right vision.  
When you have the right vision, you'll quickly recognize the right goal.

## **Purpose Leads to Vision, Vision Leads to the Goal**

Bob explains that vision is the *strategy* behind the fulfillment of your purpose. You express that purpose via your vision. You accomplish the vision by a series of short-term goals that keep you oriented and on course toward fulfillment of your purpose.

No matter what the expanse between where you are at now and where you want

to get to, you can always imagine a series of small steps that can take you there. A powerful technique to build your plan is to start with the end point and then imagine each step backwards from that point until you get to the starting point. Right before I achieve my goal (one step back from it) I will be \_\_\_\_\_. Keep repeating this until you get back to where you are now and you have your plan.

Vision is the key connector between one's daily goals and one's lifetime purpose.

Fix your vision and then plot your course one step at a time. When executing your plan **keep your compass oriented toward your ultimate purpose**, even while focusing on interim goals.

## **You Can't Get to the Top of the Ladder Unless You Leave the Bottom Rung**

In review:

1. We Establish our purpose.
2. We build our vision.
3. We set our goals.

Now you've got all three elements. There need be no excuses. Regardless of what's happened up to this moment, it's part of the past. Forgive it. Release it from your mind. Abandon it. Rejoice. Wrap your arms around yourself and recognize what you truly love to do.

I've given you the compass - now stay on course.

Bob Proctor - Purpose, Vision, Goals

Stephen Mills

Based on the article by Bob Proctor – Vision, Purpose, Goals